

# FUTURE SUCCESS SPORTS VIDEO & PHOTOGRAPHY POLICY

### Purpose:

This policy outlines how Future Success Sports manages the use of video and photography during activities and events to ensure the privacy, safety, and well-being of all participants.

#### Consent:

- Consent for video and photography will be obtained during the sign-up process. Parents/guardians must indicate whether they agree to the use of images and videos of their child.
- Participants aged 16 and above may provide their own consent, in accordance with UK regulations.

#### Usage:

- Photos and videos may be used for promotional purposes, including on social media, the Future Success Sports website, and marketing materials.
- Images and videos will not be shared with third parties without explicit consent.

#### Safeguarding Measures:

- Photos and videos will focus on group activities rather than individual participants unless specific consent has been provided.
- No personal information (e.g., names) will be linked to photos or videos without prior consent.

# Opt-Out:

Parents/guardians or participants may withdraw their consent at any time by contacting Future Success Sports in writing.

# Storage and Retention:

Images and videos will be securely stored and retained only for as long as necessary for their intended purpose. After this period, they will be deleted.

# **Review and Updates:**

This policy will be reviewed annually or as needed to ensure compliance with UK regulations and safeguarding best practices.

This policy is effective as of 27th January 2025.